CREATIVE HERITAGE

11–13 October 2017, Symposium Herrenhausen Palace
The Herrenhausen Symposium on 11–13 October 2017 is an international platform for innovative thinking and practice on cities, heritage and creativity.

Cultural Heritage is on the agenda of European culture and politics, not only with the planned European Year of Cultural Heritage in 2018. It is discussed as important part of identities of increasingly complex societies and communities, it is understood as cultural capital to build on for economic innovation and ecological resilience. Various scales and forms of cultural heritage have come into the field of view, even tough the scales of community spaces, of cities, towns, villages, valleys, regions demand a deeper understanding as they are directly influenced by cultural heritage. Not only retrospectively, but especially concerning future impact of heritage as well as perspectives of living spaces and character of places.

The symposium „Creative Heritage“ is an international platform on the creative impact of heritage for urban and territorial futures. With the focus on creative aspects in understanding, using, extending heritage—sharing it for cultural and social innovation—"Creative Heritage" aims at initiating a scientific and public debate about pro-active roles and perspectives of heritage as important factor for city and territory. The 40 contributors of the symposium are from creative urban design and territorial planning, and are cultural, social and economic experts in an interdisciplinary and international setup across Europe, linking Germany, Italy, Spain to global perspectives from Latin America and China. The symposium is part of ongoing research activities as well as a platform for future collaboration, transfer and interactive communication.

The symposium explores the agenda of „Creative Heritage“ in four sessions:
- Inclusive cities and territories empowered by built heritage
- Urban resilience enhanced by heritage resources:
  - Social, economic, ecological innovation
- Cultural heritage as creative factor for urban design and culture
- Heritage for regenerative cities: Urban visions and concepts
PROGRAMME 11.10.

17:00  **INTRODUCTION**

*Monika Sester*
*Vice President of Leibniz Universität Hannover*

*Hilde Léon*
*Vice Dean of the Faculty of Architecture and Landscape Sciences*

Creative heritage
*Jörg Schröder*
*Dean for Research of the Faculty of Architecture and Landscape Sciences*

Regenerative urbanism
*Maurizio Carta*
*President of the Polytechnic School, University Palermo*

18:00  **Introduction Lectures**

Urbanicide: The production of oblivion
*Fernando Carrión Mena, FLACSO Ecuador*

What to do with our heritage in a changing Europe? Challenging memories and recreating territories
*Filipe Themudo Barata, UNESCO Chair, University Evora*

City, a cultural and environmental asset. Interventions in precarious settlements in the metropolitan area of São Paulo
*Gilda Collet Bruna, UPM São Paulo*
*Angélica Benatti Alvim,*
*Dean of the Faculty of Architecture and Urbanism, UPM São Paulo*

20:00  Dinner
08:30 SESSION 1
Inclusive cities and territories empowered by built heritage

Introduction / Chair
Maddalena Ferretti (LUH Hannover)

Heritage in the mountains:
Contested between public good and commodification
Manfred Perlik (University Bern)

Industrial Cultural Landscape Ruhr
Christa Reicher (TU Dortmund)

Living among the traces and the signs of our history. Interactions between stories and projects. Actions and events orienting cities
Raffaella Fagnoni (University Genoa)

Creative connections in the Sicilian rur-urban inner areas
Barbara Lino (University Palermo)

Creative approaches to the neglected heritage of Colombia’s capital
Alissa Diesch (University Gran Colombia, Bogotá)

Heritage for urban culture
Nicola Canessa (University Genoa)

Statements young scientists
European creative heritage for territorial innovation
Federica Scaffidi (University Palermo)
Site, significance and building: Sumatera, Indonesia
Listen Prima (LUH Hannover, Universitas Sriwijaya)

Discussion
Respondent: Fernando Carrión Mena (FLACSO Ecuador)
Coordination: Maddalena Ferretti (LUH Hannover)

12:00 Lunch
Opening poster exhibition by young scientists
13:00 SESSION 2

Urban resilience enhanced by heritage resources:
Social, economic, ecological innovation

Introduction lecture / Chair
Maurizio Carta (University Palermo)

From sources of financial value to commons:
Emerging policies for enhancing public real-estate assets in Italy
Ezio Micelli (IUAV Venice)

Umbaukultur: The culture of conversion
Tim Rieniets (StadtBauKultur NRW, Gelsenkirchen)

Unfolding water heritage: Rediscovering the organic city
Marta Carrasco (Polytechnic University Barcelona)

Green communities and biodiversity
Emanuele Sommariva (LUH Hannover)

Hydro-metropolis. Spectrum of derelict rivers and traces of past hydraulic culture(s) in urban and rural territories: Explorations in Naples
Sabrina Sposito (LUH Hannover)

Creating new forms of hybrid capital for the enhancement of cities' resilience
Daniele Cannatella (TU Delft)

Statements young scientists
MedCoast-AgroCities, New operational approaches
Giorgia Tucci (University Genoa)
Remembrance places project as opportunity for an inclusive urban regeneration
Daniele Caruso (University Naples Federico II)

Discussion
Respondent: Gilda Collet Bruna (UPM São Paulo)
Coordination: Barbara Lino (University Palermo)

16:30 Coffee
17:00 SESSION 3
Cultural heritage as creative factor for urban design and culture

Introduction lecture / Chair
The Future is Heritage
Mosè Ricci (University Trento)

Preservation as an origin
Margitta Buchert (LUH Hannover)

Architecture of the void
Dragos Dordea (Ion Mincu University Bucharest)

Controversial heritage: Urban architectures
from the military dictatorship in São Paulo
Sarah Hartmann (LUH Hannover)

Active public space
Mathilde Marengo (IaaC Barcelona)

Heritage metabolisms: Matera as cultural capital
Chiara Rizzi (University Basilicata)

Approaching an archive:
Historical photographic documents as material in contemporary art
Samuel Henne (LUH Hannover)

Statements young scientists
The space of social innovation: From practices to new regeneration models
Martina Massari (University Bologna)
(Re-)building urban identity: Questions for Amatrice
Leonie Plänkers (TU Darmstadt)

Discussion
Respondents: Filipe Themudo Barata (University Evora)
Coordination: Emanuele Sommariva (LUH Hannover)

20:15 Dinner
08:30 **SESSION 4**

**Heritage for regenerative cities: Urban planning visions and concepts**

Introduction lecture / Chair  
*Jörg Schröder (LUH Hannover)*

Architecture in context  
*Hassan Radoine (Director of the School of Architecture ENA Morocco)*

A new management paradigm for archaeological heritage: Resilience factors and development models in the Valley of the Temples of Agrigento  
*Angela Badami (University Palermo)*

Land cities: Urban regeneration in the metropolitan region Hamburg  
*Maddalena Ferretti (LUH Hannover)*

Itineraries, notations, transformations  
*Bignia Wehrli (LUH Hannover)*

Cities and landscapes recycling  
*Sara Favargiotti (University Trento)*

Statements young scientists  
Sharing process of creative palimpsest:  
From heuristic scenarios to spreading territorial awareness  
*Stefania d’Alterio (University Naples Federico II)*  
Lido Island heritage for a regenerative urban vision and concept  
*Giulia Garbarini (University Trento)*

Discussion  
*Respondent: Angélica Benatti Alvim (UPM São Paulo)*  
*Coordination: Sarah Hartmann (LUH Hannover)*

12:30 Lunch
13:30 **OUTLOOK**

Debate towards the European Year of Cultural Heritage

Sessions' reports
Discussion and Closing remarks

15:00 End of conference

Optional: Visit of Herrenhäuser Gärten

**TRAVEL GRANTS**

The Volkswagen Foundation offers 10 travel grants for PhD students or early-career scientists (Postdocs, max. 5 years since PhD) who currently work on topics related to city, heritage and creativity to take part in the Herrenhausen Symposium „Creative Heritage“ in Hanover, Germany. Successful applicants will get the chance to present their main arguments in the plenum. Posters on their respective PhD projects will be displayed during the symposium. The grants include travel expenses to and from Hanover, as well as accommodation in Hanover for the duration of the symposium. Applicants are to apply until 15 August 2017.

**SCIENTIFIC BOARD**

The scientific board is chaired by Jörg Schröder, Institute for Urban Design and Planning of LUH Leibniz Universität Hannover, Maurizio Carta, University of Palermo, Manuel Gausa Navarro, University of Genoa, Mosè Ricci, University of Trento, Carles Llop Torné, Polytechnic University of Catalonia, Carlo Gasparrini, University of Naples.
VENUE

HERRENHAUSEN PALACE

VolkswagenStiftung
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Germany
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Leibniz Universität Hannover

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